



Conference  
Compass

## Are you organising a congress?

Our company was founded [nearly 12 years ago](#), in order to create workable technology solutions for academic and scientific conferences. Since then, we have greatly expanded our client base to include all bigger gatherings of any kind. With every event that we have worked on, we have made sure to listen to [our clients](#) and implement their wants and needs. This is why our product today can be tailored to serve even the most complex of events.

[Learn more →](#)



We have serviced events under



We know how complex such events are



We know how rigid the structure can be



We know how many different elements need to be accounted for



We know the requirements and the procedure

We developed our event platform to ease the process of organising an event, rather than complicate it. One platform, everything you need. And what exactly would that be?

## A system designed for congresses

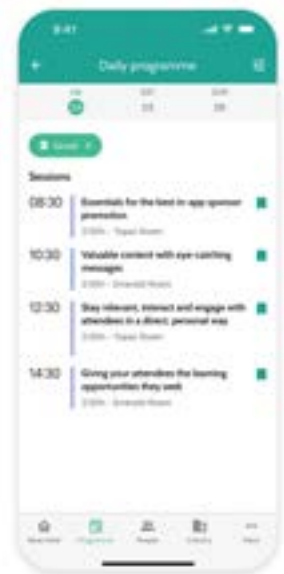
- Effortless integration of the event programme and all materials needed: papers, presentations, etc
- Filtration of sessions by topics
- Multi-level program that accommodates various types of sessions: keynote presentations, sponsored speeches, round-table discussions, campfire sessions etc



## Streamlined information for all

Make the event platform your central hub for all information regarding your congress: session times, speakers, locations, corresponding materials, industry partner information, important updates and more.

- For you as an organiser
  - The platform is a centralised database with which you manage attendee, speaker and session information, allowing for effortless reporting and analysis.
- For the attendees
  - The user-friendly interface allows attendees to find and filter sessions, speakers and booths according to their interest. They can create a personalised program by saving sessions they are interested in.
  - Attendees can be kept up to date with push notifications, which inform them of changes in the program, start times of saved sessions and so much more.



## Mobile app and event platform with your branding

A white-label platform allows you to customise the look and feel of the products in order to match your branding. This also creates a more intuitive experience for attendees. The mobile app is a great tool to use on-site.

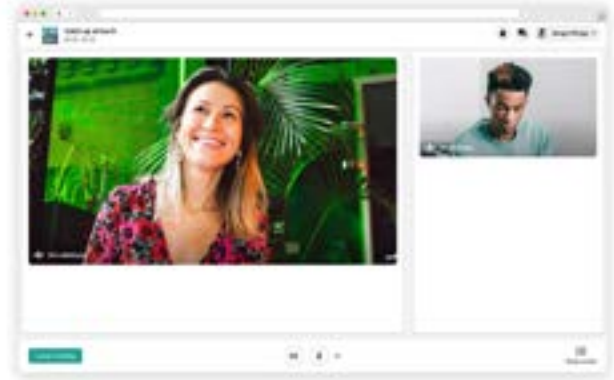
- Attendees can
  - Locate sessions with the interactive floor-plan
  - Participate in Live Q&A sessions and Vote
  - Use their digital pass for session check-ins
- From the web app, users can
  - Record or livestream presentations with slides
  - Access the on-demand content library after the session is over
  - Participate in virtual round-table discussions



## Networking and attendee engagement

An event platform is not a substitute for real life interaction. We know that. However, what we also know is that removal of unnecessary extra steps can only improve these processes. This is why, attendees can:

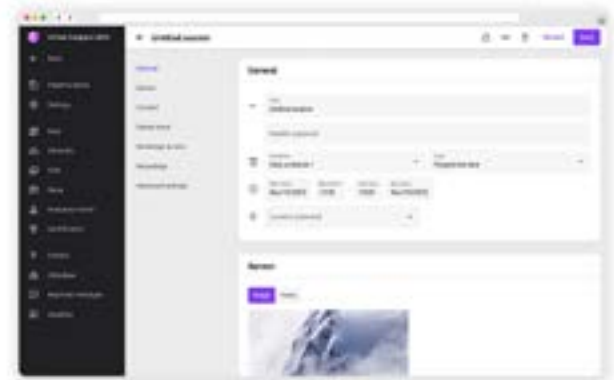
- Exchange virtual business cards instead of fiddling with social media
- Schedule one-on-one meetings either in-person or online
- Interact with profiles of session speakers or sponsors



## A significantly easier data management system

The main perks of an all-in-one system is exactly that: everything is in one place! Including all data about your event and attendee behaviour. You are able to:

- Manage and edit schedules
- Actionable real-time analytics
- Track attendee attendance
- Track engagement on all parts of the platform



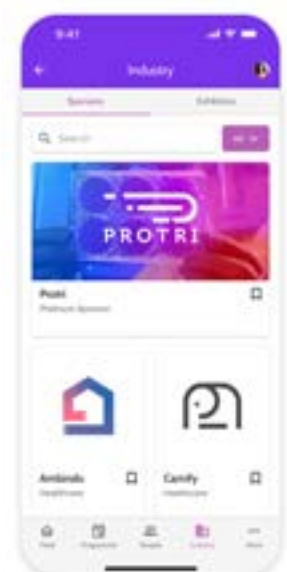
## Best solution for industry partners

Industry partners are an essential part of any scientific conference. Ensuring opportunities for engagement and visibility means that they will get better ROI.

- Institution pages and exhibitor booths with effective lead generation
- Industry sponsored sessions
- Measurable statistics for partners

Interested in the industry sponsorship opportunities on our platform?

[Learn more →](#)



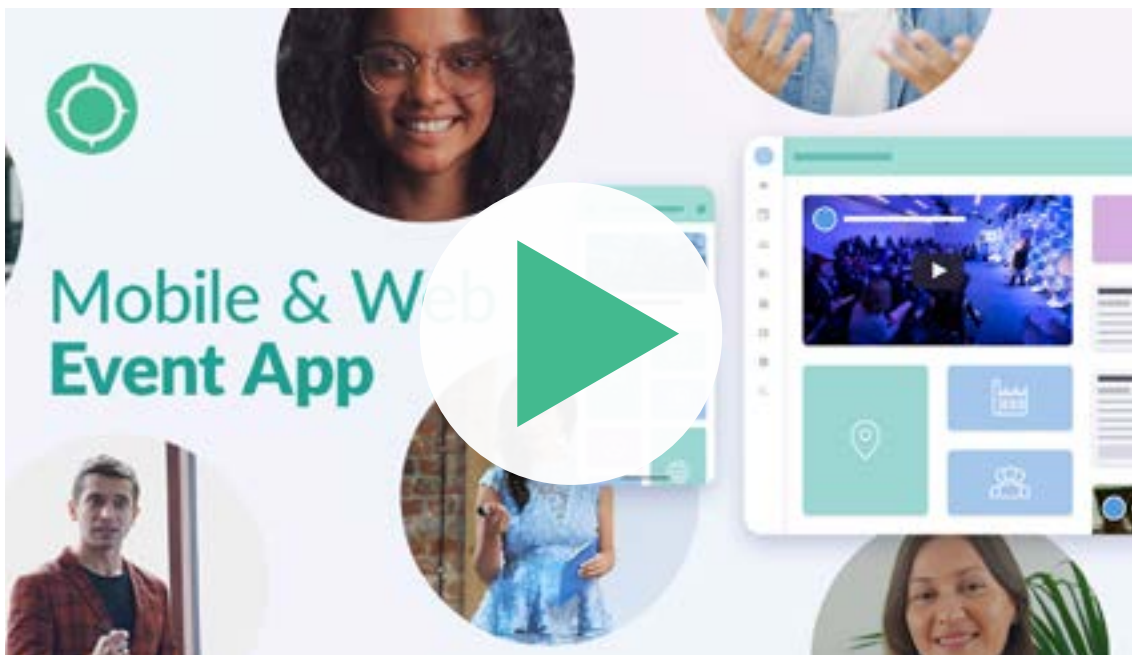


Your dedicated  
Customer Success Manager

## Milla Räsänen

Milla has been working at Conference Compass for over 5 years now. She is the main person in charge of the many events of some of our biggest clients. Having worked on more than 200 events in her time here, you know you are in good hands when she takes on your event.

Watch a preview of our in-person, hybrid  
& virtual event app:



The most inclusive platform for in-person,  
hybrid & virtual events

[www.conference-compass.com](http://www.conference-compass.com)

